

Georg-August-Universität Göttingen Module M.WIWI-VWL.0195: Design of Socio-Economic Surveys	6 C 2 WLH
Learning outcome, core skills: The seminar Design of Socio-Economic Surveys introduces essential topics of quantitative survey methodology and techniques with a focus on practical aspects of data collection. It will provide knowledge on the design and the organization of surveys for collecting representative quantitative survey data in the context of low- and middle-income economies. The emphasis will be placed on how to minimize different sources of error in survey design and implementation. The course should prepare students to conduct empirical research projects in line with scientific standards and to assess issues of survey design encountered in applied work. After completing the seminar, students will also be able to assess various empirical studies in economics from the perspective of survey design. The course will not cover the analysis of survey data.	Workload: Attendance time: 28 h Self-study time: 152 h
Course: Design of Socio-Economic Surveys (Seminar) <i>Contents:</i> Block course: The meeting will introduce the basics of survey design and ethical considerations, explain sample design strategies, introduce questionnaire design, discuss the organization of data collection, issues of nonresponse, survey-weights and post-collection processing of survey data. Individual and group work: In what follows, the seminar will contain self-directed but supervised work, including group-work, that consists of (i) preparing a module of survey questions on a selected topic and writing a risk assessment and budgetary plan for the survey, and (ii) analyzing the benefits and limitations that empirical analyses face that rely on pre-existing survey instruments. Weekly office hours by appointment. Presentations: Group presentations as part of the examination (see below). Active discussion of the presentations. Submission: Submission of the individual written elaboration of the survey design.	2 WLH
Examination: Presentation (approx. 20 minutes in group work) with written elaboration (max. 15 pages in individual work) Examination prerequisites: Regular attendance and active participation in discussions.	6 C
Examination requirements: <ol style="list-style-type: none"> Group presentation: the presentation will focus on own survey design. Groups will be asked to (i) present own questionnaire module on a selected topic, (ii) identify and compare the existing secondary surveys on the same topic, (iii) assess the potential threats. Individual written elaboration: the written elaboration will consist of two parts: (i) documentation of the own survey design, including a sampling design, questionnaire, budget calculation and a risk analysis as a follow-up on the group work (max. 7 pages); (ii) critical evaluation of a selected published article 	

in economics with a special focus on the congruence between the research objectives of the paper and the implemented survey instruments (max. 8 pages).	
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Admission requirements: none	Recommended previous knowledge: Basic skills in statistics
Language: English	Person responsible for module: Dr. Zaneta Kubik
Course frequency: irregular	Duration: 1 semester[s]
Number of repeat examinations permitted: twice	Recommended semester: 1 - 4
Maximum number of students: 15	